

Salora launches Zapper3G-14.4 mbps USB Dongle

Just Plug & "Let the 3G magic Play"

New Delhi: Salora International Limited, a trusted brand in Indian Consumer Electronics Industry, launches **Zapper3G-SIL 300B**, high- speed 3G USB Dongle with a downloading speed up to **14.4Mbps** at Rs. 1,599 only.

The newly launched Plug & Play 3G dongle provides network / operator flexibility by supporting any operator's SIM Card and Micro SD card with an expandable memory up to 32 GB. The device supports Voice Calls, SMS features and Video Calls through third party applications like Skype etc.

The dongle supports all major operating Systems like Microsoft Windows XP/Vista/7/8, Mac OSX (10.5-10.9), Linux Ubuntu12.04 LTS (Data Service Only) and is available in colors- Black and White with a warranty of 1 year.

"The launch of Zapper 14.4 Mbps is opportune to meet the demand of our customers seeking high- speed mobile data offering faster and seamless internet connectivity," said Mr. Gopal Jiwarajka, Chairman & Managing Director of Salora International Limited.

Salora's Zapper 3G-SIL300B offers two latest Internet Security Packages i.e. - **AVG Internet Security 2014** (for 1 month) & **Kaspersky Internet Security 2014** (for 3 months) for free and various other offers & discounts on up gradation of these software to the paid version.

Commenting on the launch, Mr. Jagannath Patnaik Director Channel Sales, Kaspersky Lab, South Asia, said, "We are happy to announce our new strategic partnership with Salora to offer complimentary access to superior Internet security solutions that will help secure customers from all types of IT threats."

Mr. Amit Goel, Business Head – ICT, AVG India, said, "The strategic move to associate with Salora International Ltd. has been made in order to secure customers from rising cyber threats by offering our premium Internet Security Solutions with Salora's new Zapper 14.4 Mbps 3G dongle."

Specifications

- Model no. SALORA **SIL300B**
- Download speed upto14.4Mbps
- Upload speed up to 5.76Mbps
- Plug & Play
- Voice call & Video call
- Internal Memory 512MB +1GB
- External memory up to 32GB
- Supported Operating System -Microsoft Windows XP/Vista /7/8,Mac OSX (10.5-10.9), Linux Ubuntu12.04 LTS (Data Service Only)
- Phonebook & SMS support
- Phonebook - Import & Export
- USB 2.0 High speed

Zapper3G-SIL300B is available all across India through different sales networks including Online and is backed by Salora's own pan India service network "SILCARE".

About Salora International Limited

Salora International Limited (SIL) is a leading player in the Indian consumer electronics industry and caters to both the B2B and retail space. With a track record of over 36 years in manufacturing and distribution, SIL became a public listed company in 1993. SIL is a listed entity on both the Bombay Stock Exchange and National Stock Exchange. Headquartered in New Delhi, SIL has a pan-India presence through 26 branch offices and 170 after-sales service centers in 127 cities named as 'SILCARE', also provides doorstep service to meet the customers' expectations in consumer electronics.

For more information, please contact:

Fourth Estate

Ms. Rituparna Madhukalya

Email: rituparna@fourthestateindia.com

Mob: 08826639144

Ms. Tanya Manocha

Email: tanya.manocha@fourthestateindia.com

Mob: 09654603076