

## Salora Unveils 'Fontab' - Its First Phone Tablet with High Specs & Voice Calling Facility, starting Rs.6899

**New Delhi, 22 April 2013:** After stepping into the tablet market in March, **Salora International Ltd( SIL)** has added another dimension to its product portfolio with **Salora Fontab**, its third in the tablet series. Aptly christened Fontab, the tablet PC seamlessly combines the functions of a smartphone & tablet and comes packed with stunning specs at an unbelievable price of Rs.6899, making it a much desirable and must have device in its category.

Salora Fontab is the first in its category to feature a slew of cutting edge features combined with sleek design and power packed performance in a price band of Rs.6899.

Powered by Cortex A9 , 1.5 GHz super fast processor and running on Android 4.1 Jelly bean , the tablet comes well equipped with 1GB RAM, internal memory of 4 GB and a micro SD card slot for expanding memory upto 32 GB . Made of high quality **plastic with UV paint** and sporting a sleek design, it features a 7" HD TFT with a resolution of 1024 X 600pixel multi touch capacitive screen for crystal clear picture quality. With a pixel density of 180, the touch screen display provides users with rich colours and great viewing angles facilitating a smooth viewing experience.

Backed by faster computing speed , the tablet runs on a mammoth 3500mAh Li-Po battery delivering up to five hours of extended battery life. Fontab is a 2.5G edge enabled tablet with **Calling facility** that supports connectivity via SIM, Internet access via USB Dongle, Bluetooth, WiFi and HDMI Output. It also features a 2 mega pixel rear camera 0.3 megapixel front facing camera and a suite of pre embed apps for a buzzing social experience.

### **Salora Fontab specifications**

- ✓ *Android 4.1 Jelly bean*
- ✓ *Cortex A9, 1.5GHz super fast processor*
- ✓ *2.5 G (EDGE) enabled tablet*
- ✓ *1GB RAM and 4GB hard drive, expandable memory upto 32 GB*
- ✓ *7 inch HD TFT screen*
- ✓ *2 mega pixel rear camera 0.3 megapixel front facing camera*
- ✓ *Bluetooth and HDMI output*
- ✓ *Powerful 3500mAh battery*
- ✓ *High quality plastic body with UV paint*

Speaking on the launch, "**Mr. G. K. Jiwrajka, Chairman & Managing Director, Salora International Ltd** said, " After our foray into the tablet market we are delighted to introduce Fontab, a high quality , feature rich phone tablet that is set to become a show stopper in its category. It is for the first time that a phone tab with an array of high specs and composition is available at a stellar price of Rs.6899.The all in one tablet will prove to be value for money for the budget conscious yet tech savvy Indian buyer who vies for best of both the worlds. Jelly Bean and Cortex A9 powered Fontab will leverage connectivity by allowing user to enjoy faster speed while using the tablet and provide the best of tablet experience with phone rolled into a single device".



Fontab is capable of making phone calls to all network without any add-ons. Its voice calling facility lets users connect seamlessly via video calling or chat over apps such as Skype , Gtalk etc. Weighing an just 350 gm, the super stylish , slim tablet designed in swish black colour and enclosed in a glass panel is not just a treat to the eyes but also sturdy and light to carry.

A store house of multimedia content, Fontab comes laden with GPU of Mali 400 MHz providing a breathtaking gaming experience. Running on Android Jelly Bean the phone can access over 5 Lac apps from official Google Play such as Facebook, King Soft, IBIBO games, IBIBO browser with Wi Fi connectivity for easy internet access and an inbuilt support to access all Google Play Apps.

With after sales support still being a major concern for many tablet players, Salora International has established 170 service centers to address this issue and provide unmatched service to its customers. The phone tablet comes with one year warranty and has been designed to ensure compatibility with Indian conditions and offer great reliability to the products.

***Salora Fontab priced at Rs.6899 is available at all leading stores including online platforms like Salzmart, Flipkart, Infibeam, Snapdeal, Indiatimes Shopping etc.***

#### **About Salora International Ltd**

Salora International Limited (SIL) is a leading player in the Indian consumer electronics industry and caters to both the B2B and retail space. With a track record of over 35 years in manufacturing and distribution, SIL became a public listed company in 1993. SIL is a listed entity on both the Bombay Stock Exchange and National Stock Exchange. Headquartered in New Delhi, SIL has a pan-India presence through 26 branch offices and 170 after-sales service centers named as 'SILCARE' in 127 cities, to meet the customers' expectations in telecom and consumer electronics.

For more information, please visit [www.salora.com](http://www.salora.com)

Media Contact  
Kheman Kumar  
Mob: +91 9871829296  
E-mail: kheman@adventpr.com